

Brenda L. Peterson, The Layoff Lady



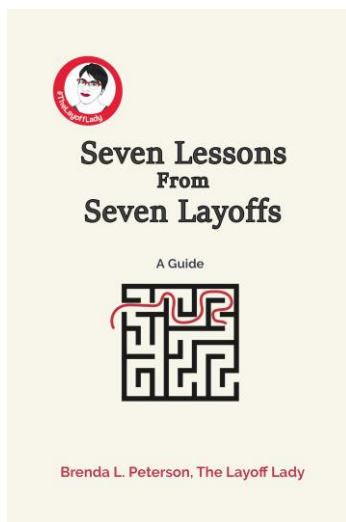
Coach | Speaker | Author

TheLayoffLady.com

Omaha, NE



7-time layoff survivor Brenda L. Peterson, The Layoff Lady, waxes poetic on layoffs, job transitions, and career resilience.



Brenda knows her way around a layoff. Since forever, she has worked in the field of learning and development—except for the many, many times she’s had her position eliminated. All told, she has had seven workdays that started with lots of obligations but ended in unemployment.

Now, Brenda L. Peterson, The Layoff Lady waxes poetic on layoffs, job transitions, and career resilience. She is a career coach, an engaging presenter, and the author of the book *[Seven Lessons From Seven Layoffs: A Guide](#)*.

Speaker Topics: In-Person and Virtual

- Building career resilience
- Career contingency planning
- Career opportunity readiness
- Compassionate layoffs
- Interviewing
- Job search strategy
- LinkedIn
- Managing your mindset
- Professional networking
- Professional portfolios
- Resumes
- Salary negotiations



For session details, pricing, and scheduling, contact Brenda@TheLayoffLady.com or 612-865-5781.